



## NEWS RELEASE

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### ROWMARK INTRODUCES VARSTIY COLLECTION PRODUCT LINE

FINDLAY, OHIO – Rowmark, LLC, is proud to introduce the newest addition to the Rowmark product lineup, the **Varsity Collection**.

The Varsity Collection consists of 42 popular high school and collegiate color combinations. All products in the Varsity Collection are laser and rotary engravable, UV-stable, and outdoor weatherable.

“Our customers are looking to create a wide range of products, including signage, name tags, locker nameplates and trophy plates, that incorporate their local high school or college colors. The Varsity Collection gives them the ability to do just that,” said Jen Schoenberger, Rowmark sales and marketing manager. “We’ve spent several months researching the most popular school colors across the country, and we’ve assembled a line that should meet the needs of a majority of our customers. Of course, if they still do not see their school colors in the collection, Rowmark is willing to work with them to get the product they need.”

The Varsity Collection is available exclusively through Authorized Rowmark Distributors. For a complete list of Authorized Rowmark Distributors, as well as details about the Varsity Collection, visit Rowmark’s website at [www.rowmark.com](http://www.rowmark.com).

*Company information: Rowmark is the world’s leading manufacturer of engravable sheet plastic for the awards, engraving, and signage markets, and also carries a complete line of sublimation products. Its products are sold exclusively through Authorized Rowmark Distributors in more than 60 countries. For more information, visit [www.rowmark.com](http://www.rowmark.com).*

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