



NEWS RELEASE

CONTACT INFORMATION:
JESSICA HELDMAN-BECK
BRAND MARKETING MANAGER
419.425.8974
jheldman@rowmark.com
www.rowmark.com

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ROWMARK'S LASERGLOW™ MATERIAL RECEIVES NYC DEPARTMENT OF BUILDINGS MEA CERTIFICATION FOR LOCAL LAW 26

FINDLAY, OHIO – Rowmark is pleased to announce that our exclusive LaserGlow™ product line has received Material and Equipment Acceptance (MEA) certification from the New York City Department of Buildings. This means that LaserGlow products can now be used to meet NYC Local Law 26 for photoluminescent exit path marking.

LaserGlow is the first glow-in-the-dark sheet material to be MEA certified by New York City. Rowmark co-developed this product in conjunction with several vendors and suppliers.

Only materials that appear on the NYC MEA list can be used to comply with Local Law 26, which states that all buildings greater than 75 feet in height must use photoluminescent markings on doors leading to exits and in exit stairs.

Many other cities and municipalities are adopting regulations and laws for photoluminescent exit markings and are using NYC Local Law 26 as a template for implementation. By exceeding the stringent requirements for products of this type in New York, LaserGlow is well positioned to allow sign shops to make their own compliant glow-in-the-dark exit signage now and in the future.

Rowmark's LaserGlow material has several unique features, including:

- ***It is the only sheet product MEA certified.*** All other MEA certified materials are in the form of finished signs.
- It is PVC-free and RoHS compliant (this is a European environmental standard that is gaining acceptance domestically).
- It is acrylic-based and is ideal for both indoor and outdoor applications.
- It is laser and rotary engravable and can be screen-printed, painted, and accepts vinyl appliqué. It is also ADA compliant.
- It is UV stable, something that is lacking in most other photoluminescent products. In fact, the UV stability component of the MEA certification is

- optional, and most other products do not even attempt the additional testing. LaserGlow easily exceeded the standards set for UV stability.
- It is engineered with a non-radioactive chemical light source.
 - It also exceeds the standards set by the International Marine Organization (IMO) and DIN 67 510 Parts 1-4 (Danish/European Standard).

LaserGlow's MEA number is **203-08-M**.

Rowmark is an active member of the Photoluminescent Safety Association (PSA). Being a member of this organization has allowed Rowmark to engineer LaserGlow to meet any current and upcoming standards.

Here is the link to the exact wording on NYC Local Law 26 from the NYC Department of Buildings:

http://www.nyc.gov/html/dob/downloads/pdf/ll26_photoluminescent.pdf

In addition, here is the link for the document that building owners and contactors must fill out detailing their use of MEA certified materials for NYC Local Law 26:

<http://www.nyc.gov/html/dob/downloads/pdf/ll-26-04-1.pdf>

You can find additional information on NYC Local Law 26 here:

http://www.nyc.gov/html/dob/html/reference/code_update.shtml

Should you have any questions, please contact Rowmark Brand Sales Manager Phil Noakes at pnoakes@rowmark.com.

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