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ROWMARK INTRODUCES COLORHUES™

FINDLAY, OH: Rowmark announces the release of NEW ColorHues™ cell cast acrylic (PMMA) sheet material for sign-making, the newest addition to its line of laser and rotary engravable products.

Designed as a signage component or substrate, the ColorHues™ cell cast acrylics line is a single-ply decorative sheet material marked by brilliant color, offered in an array of 19 popular translucent and opaque tones. This line provides the smooth look of glass with the benefits of a lightweight, scratch resistant material with high impact strength. Additionally, it is both outdoor weatherable and UV-stable.

ColorHues™ is Braille engravable and easy to fabricate with lasers, rotary engravers and routers. The material is produced in 24" x 49" sheets in 1/8" gauge. It provides a durable, yet visually striking substrate or accent element for interior, exterior and ADA signage*, as well as POP displays and exhibit panels.

For more information on ColorHues™ or other Rowmark products, visit rowmark.com. Experience Rowmark's online live chat feature, and speak one-on-one with a knowledgeable representative.

** Matte finish recommended for ADA and tactile signage applications.*

NOTE: Included with this news release is a photo of the ColorHues™ jump chain for publication.

Company information: Rowmark is the world's leading manufacturer of engravable sheet plastic for the awards, engraving and signage markets, and also carries a complete line of sublimation products. Its products are sold exclusively through Authorized Rowmark Distributors in more than 60 countries. For more information, visit www.rowmark.com.