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### **ROWMARK “UNLEASHES THE BEAST” WITH OPEN HOUSE CELEBRATION**

FINDLAY, OHIO – Rowmark celebrated the completion of a 20,000 square foot facility expansion project and “The Beast” launch with an Open House event July 14th and 15th. The facility expansion houses Rowmark’s new 120” monster extrusion line called the “The Beast”, new processing and drying equipment, as well as additional storage and advanced testing facilities.

During the Open House, visitors were welcomed into Rowmark’s manufacturing facility and administrative offices. They experienced Rowmark’s unique culture and witnessed “The Beast” in action for the first time, which will primarily service Rowmark’s Premier Material Concepts (PMC) division. PMC services thermoforming applications for custom markets. The company received tremendous feedback at the event from PMC customers, vendors, industry experts and community members alike.

Rowmark President and CEO Duane Jebbett kicked off the Open House festivities with a ribbon cutting into the newly expanded area. PMC customers, vendors, community members and Rowmark employees’ families received guided tours of the expanded manufacturing operations. Guests were then invited to attend educational seminars led by industry experts Robert Browning of McConnell Company, Larry Richtmeier of Winnebago, Adrian Beale of IHS and Troy Campbell of Navistar.

Vice President of Custom Sales and Technology Roger Jean said, “This event was not only a celebration, but an opportunity to share information within the industry and educate the whole supply chain. OEMs, thermoformers and vendors attended. We couldn’t have done any of this without the support of our customers, who made this expansion possible.”

For more information about Rowmark, its divisions or its products, visit [www.rowmarkllc.com](http://www.rowmarkllc.com) or [www.buypmc.com](http://www.buypmc.com).

*Company information: PMC is a division of Rowmark who is also the world's leading manufacturer of engravable sheet plastic for the awards, engraving and signage markets, and also carries a complete line of sublimation products. Its products are sold exclusively through Authorized Rowmark Distributors in more than 60 countries. For more information, visit [www.rowmark.com](http://www.rowmark.com).*

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