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ROWMARK ANNOUNCES NEW AND IMPROVED REVERSE LASERMARK® PRODUCT LINE

FINDLAY, OHIO – Rowmark LLC is proud to announce exciting new improvements to one of its most popular product lines, Reverse LaserMark. This line has been enhanced with the following to provide maximum results for the most demanding laser applications:

- **Outdoor weatherability and UV stability**
- **Increased sheet rigidity**
- **Outstanding warp resistance when lasering large raster files**

In addition to the attributes listed above, Reverse LaserMark will have a slight increase in gauge from .050” to .057”, making it closer to a true 1/16” material. This change, made from multiple customer requests, will not affect laser raster engraving.

“We know that the majority of customers will be very pleased with these improvements to Reverse LaserMark,” said Rich Zydonik, Vice President of Sales and Business Development. “This product will now be a viable choice for a wider range of applications that call for reverse-engravable materials.”

Rowmark will begin producing the new material beginning in late March 2009. Customers should contact their Authorized Rowmark Distributor for product availability and pricing.

Company information: Rowmark is the world’s leading manufacturer of engravable sheet plastic for the awards, engraving, and signage markets, and also carries a complete line of sublimation products. Its products are sold exclusively through Authorized Rowmark Distributors in more than 60 countries. For more information, visit www.rowmark.com.

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