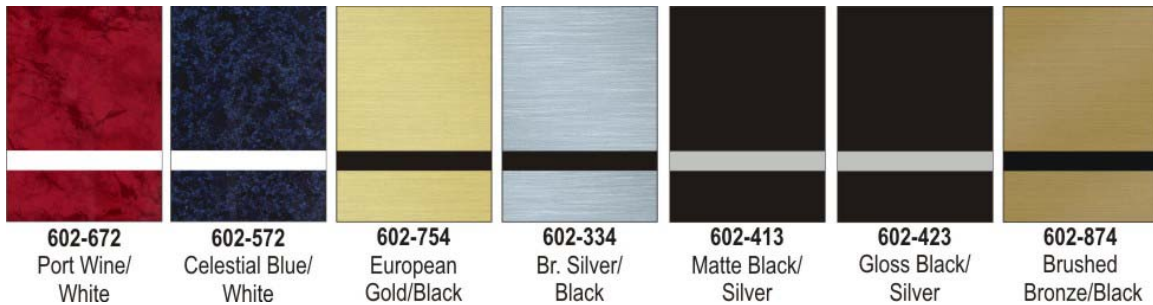


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FOR IMMEDIATE RELEASE
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**ROWMARK INTRODUCES
SEVEN NEW FLEXIBRASS[®] AND FLEXICOLOR[®] PRODUCTS**

FINDLAY, OHIO – Based on customer demands and feedback, Rowmark is proud to announce the addition of seven new color combinations to our popular FlexiBrass and FlexiColor product line. These new products are:



“FlexiBrass and FlexiColor continue to be some of our most popular products,” said George Privateer, Rowmark Sales Manager. “We take customer feedback very seriously and evaluate each and every request.”

These new products are available exclusively through Authorized Rowmark Distributors worldwide. For a complete list of Authorized Rowmark Distributors as well as to see the complete line of Rowmark materials, visit www.rowmark.com.

Company information: Rowmark is the world’s leading manufacturer of engravable sheet plastic for the awards, engraving, and signage markets, and also carries a complete line of sublimation products. Its products are sold exclusively through Authorized Rowmark Distributors in more than 60 countries. For more information, visit www.rowmark.com.

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