



## NEWS RELEASE

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FOR IMMEDIATE RELEASE  
JUNE 14, 2007

### **ROWMARK AWARDED “PATENT PENDING” STATUS FOR METALGRAPH PLUS™ PRODUCT LINE**

FINDLAY, OHIO – Rowmark, LLC is proud to announce that it has received “patent pending” status from the United States Patent and Trademark Office for its landmark Metalgraph Plus™ product line.

Introduced in 2006, Metalgraph Plus is the first metallic engraving laminate engineered and formulated for exceptional corrosion resistance and UV stability. Its integrated NoMark Plus® hard coat and sub-surface brush finish provides superior protection for exterior applications and is moisture and fingerprint resistant.

“Rowmark’s in-house engineers worked very closely with our vendors to create a unique product in the marketplace,” said Rich Zydonik, Vice President of Sales and Marketing. “It is a product our customers have asked for, and we were very pleased to be able to develop such a superior sheet for the market.”

“Our goal is to be at the forefront of our industry through innovative products and processes,” said Eric Hausserman, Vice President of Manufacturing and Technology. “Our in-house engineers bring a wealth of experience and knowledge to our company. They give us the ability to offer exciting new products, like Metalgraph Plus, that solve problems for our customers.”

Because of its versatility and light structural weight, Metalgraph Plus is ideal for a wide range of applications, including exterior and interior signage, personal identification, directional/wayfinding signage, control panels, and trophies and recognition pieces.

For more information on Metalgraph Plus, visit [www.rowmark.com](http://www.rowmark.com).

*Company information: Rowmark is the world's leading manufacturer of engravable sheet plastic for the awards, engraving, and signage markets, and also carries a complete line of sublimation products. Its products are sold exclusively through Authorized Rowmark Distributors in more than 60 countries. For more information, visit [www.rowmark.com](http://www.rowmark.com).*

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