

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL
602-677	Port Wine/Brass	scan	scan	scan	scan
602-672	Port Wine/White	scan	scan	scan	scan
602-937	Verde/Brass	scan	scan	scan	scan
602-577	Celestial Blue/Brass	scan	scan	scan	scan
602-572	Celestial Blue/White	scan	scan	scan	scan
602-735	Brushed Gold/Blue	scan	scan	scan	scan
602-894	Brushed Copper/Black	scan	scan	scan	scan
602-874	Brushed Bronze/Black	scan	scan	scan	scan
602-884	Deep Bronze/Black	scan	scan	scan	scan
602-734	Brushed Gold/Black	scan	scan	scan	scan
602-754	European Gold/Black	scan	scan	scan	scan
602-602	Red/White	0,100,90,10	196,37,42	1797	3016
602-744	Yellow/Black	0,3,100,0	255,237,0	107	1026
602-512	Blue/White	100,50,0,20	0,79,134	2945	5010
602-204	White/Black	0,0,0,0	255,255,255	White	9016
602-402	Black/White	0,0,0,100	31,26,23	Black	9005
602-417	Matte Black/Brass	0,0,0,100	31,26,23	Black	9005
602-427	Gloss Black/Brass	0,0,0,100	31,26,23	Black	9005
602-413	Matte Black/Silver	0,0,0,100	31,26,23	Black	9005
602-423	Gloss Black/Silver	0,0,0,100	31,26,23	Black	9005
602-354	Brushed Aluminum/Black	scan	scan	scan	scan
602-334	Brushed Silver/Black	scan	scan	scan	scan
602-794	Trophy Gold/Black	scan	scan	scan	scan
602-394	Trophy Silver/Black	scan	scan	scan	scan

Visit Rowmark's Download Section for Product Scans.

Rowmark Engravables
Product: FlexiBrass FlexiColor®

Core Color	C,M,Y,K	R,G,B	PMS	RAL
Silver	0,0,0,20	210,211,213	441	7040
Brass	0,20,60,20	210,174,109	465	1024
Blue	100,50,0,20	0,79,134	2945	5010
White	0,0,0,0	255,255,255	White	9016
Black	0,0,0,100	31,26,23	Black	9005

