

**Color Model Guide:**

**CMYK** is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

**RGB** (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

**PMS** is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

**RAL** is a color model used in Europe referring to the RAL CLASSIC system.

*Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email [samples@rowmark.com](mailto:samples@rowmark.com).*

Color Numerical Values

**Note: These values represent the cap color only.**

Item Code	Product Color	C,M,Y,K	R,G,B	PMS	RAL
3X1-601	Red	0,100,90,10	196,37,42	1797	3020
3X1-602	Burgundy	40,100,60,30	109,30,60	216	3004
3X1-823	Canyon	0,75,75,35	150,71,55	484	2013
3X1-701	Yellow	0,10,100,0	252,219,0	108	1023
3X1-901	Bright Green	100,0,80,0	0,146,97	340	6016
3X1-902	Pine Green	100,0,65,40	0,97,82	342	6026
3X1-903	Black Forest Green	40,5,15,50	84,108,113	5487	7009
3X1-509	Bahama Blue	95,0,25,35	0,107,125	7474	5025
3X1-501	Blue	100,50,0,20	0,79,134	300	5005
3X1-504	Airforce Blue	100,75,15,30	15,50,95	654	5003
3X1-502	Marine Blue	100,51,0,69	4,42,69	7463	5013
3X1-302	China Blue	50,25,10,25	96,120,144	5415	5019
3X1-801	Antique Ivory	0,5,25,0	253,237,184	7401	1001
3X1-808	Sand	0,3,5,0	254,245,237	Trans. White	1015
3X1-214	Ash	5,3,10,0	236,238,221	Warm Gray 1	1013
3X1-811	Parchment	4,4,13,8	220,217,195	7534	1014
3X1-218	Sandalwood	2,3,4,5	234,231,228	Warm Gray 1	1015
3X1-201	White	0,0,5,0	255,254,241	Trans. White	9010
3X1-204	Bright White	0,0,0,0	255,255,255	Trans. White	9003
3X1-305	Light Grey	0,0,0,10	222,222,221	Cool Gray 2	7004
3X1-306	Pearl Grey	0,0,3,20	194,193,188	Warm Gray 3	7040
3X1-301	Grey	0,0,0,40	150,149,148	877	9007
3X1-307	Charcoal Grey	0,0,0,85	67,63,61	411	7022
3X1-802	Taupe	0,15,18,47	136,122,113	Warm Gray 7	8025
3X1-595	Driftwood	0,0,0,50	131,130,129	Cool Gray 9	9007

Rowmark Engravables  
Product: ADA Alternative® Applique Substrate

3X1-413	Cinder	40,35,40,50	87,87,83	432	7022
3X1-831	Beige	0,15,35,25	181,158,126	8021	1019
3X1-803	Dark Brown	80,90,100,40	53,36,32	476	8019
3X1-401	Black	60,0,20,100	18,21,20	Black	9005
3X1-771	Gold	scan	scan	scan	scan
3X1-304	Silver	scan	scan	scan	scan
3X1-398	Graphite	scan	scan	scan	scan
3XX-101	Clear	0,0,0,2	249,249,249	Trans. White	9010

